## Downtown Parking Forum



# Goals of the first forum:

- Provide basic overview of the current parking system
- 2. Provide a platform for input and to record, catalog, and compile comments
- Subsequent forums will be used to

present a summary of what was heard and to begin to establish future options and solutions

#### Amherstma.gov/parkingforum



2010 - Master Plan



2009- Expansion of MPD



2008- PVPC Parking Study



1997 - Parking Garage Studies Completed



1996 - Town Center Parking Report



1990 - Parking Facilities Study Completed



1989 - Parking Task Force Recommendations

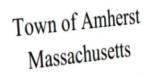


1986 - Expansion of MPD



1985 – Town Center Background Report















# Master Plan



Adopted by the Amherst Planning Board

February 3, 2010



✓ Expand the Municipal Parking District

Increase shared parking and off-site parking

Inventory existing downtown private parking of Amherst

Multi-model facilities:

Automobile parking
Public transit/shuttle stops

Access to rail transit

- Directional information
- ✓ Bicycle parking/storage/rentals
- ✓ Stations for hybrid/electric vehicles





✓ Remove/reduce parking requirements downtown

Parking will continue to be a necessary form of infrastructure

Town of Amherst Massachusetts

Evaluate existing downtown public and private parking areas for upgrade/expansion:

Master Plan

**Boltwood Walk parking garage** 

**CVS** lot

**Amity Street lot** 

North downtown

Interior of East Pleasant/Triangle/Pray

**Amherst College Alumni lot** 



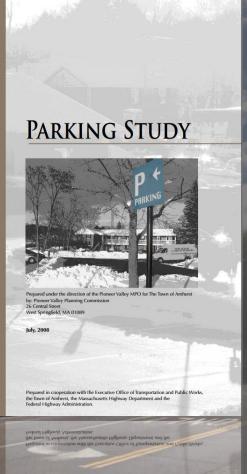
Adopted by the Amherst Planning Boa February 3, 2010

# Encourage employers to offer parking permits to employees



Add meters on Town streets near the University

Explore payment in lieu of parking provision



Study identifies:

2,019 parking spaces total

538 Public Spaces
(on-street metered and public lots

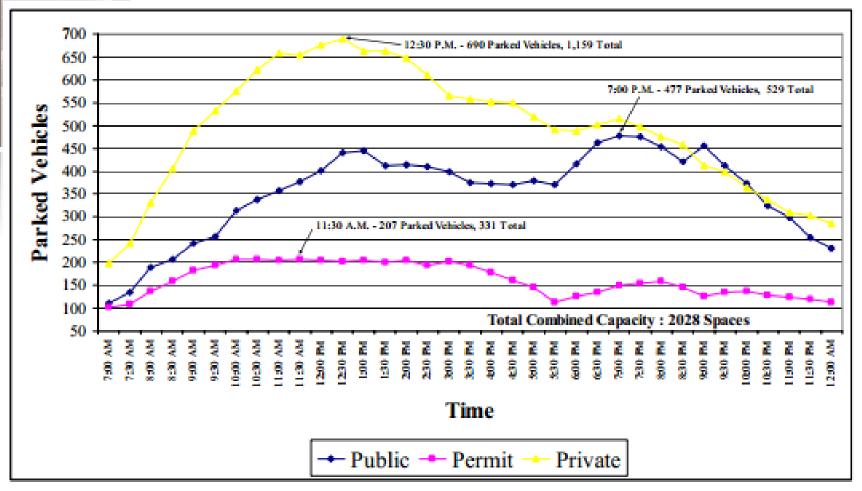
331 Permit Parking Spaces

1,159 Private Spaces (More than the public and permit spaces combined)

Parking Study

Study identifies:

"occupancy", "utilization", and "turnover" for different parking types



Private parking is highly utilized throughout average work day Public parking increases toward evening hours Permit parking remains steady through average work day

#### Study concludes:

Current parking supply sufficiently meets current parking demand

Study recommends:

Specific lots (Pray, CVS, Amity)
Public Awareness Campaign
Meter feeding
Long term parking
Overflow parking
Parking use agreements
Future development

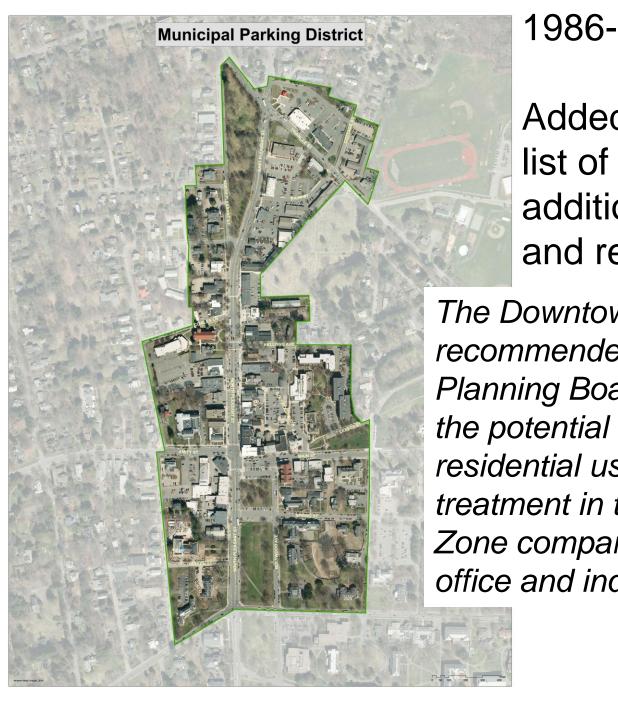
Municipal Parking District (Zoning Bylaw)

Created in the 1960's and expanded in 1986 and 2009

Purpose: "To encourage the dense development and pedestrian spaces in Amherst Town Center"

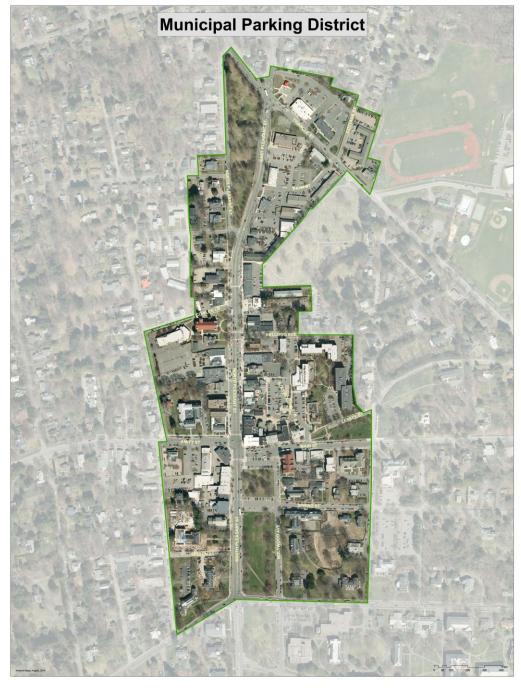
What does it do: Exempts certain uses from having to provide on-site parking, for example:

- ✓ Restaurants require 1 space for every 4 seats
- √Offices require 1 space for every 1,000 sq. ft.
- ✓ Residences require 2 spaces per unit



Added residential uses to list of exempted uses (in addition to commercial and retail)

The Downtown Subcommittee recommended, and the full Planning Board agreed, that one of the potential obstacles to residential uses is its inconsistent treatment in the Municipal Parking Zone compared with commercial, office and industrial uses.

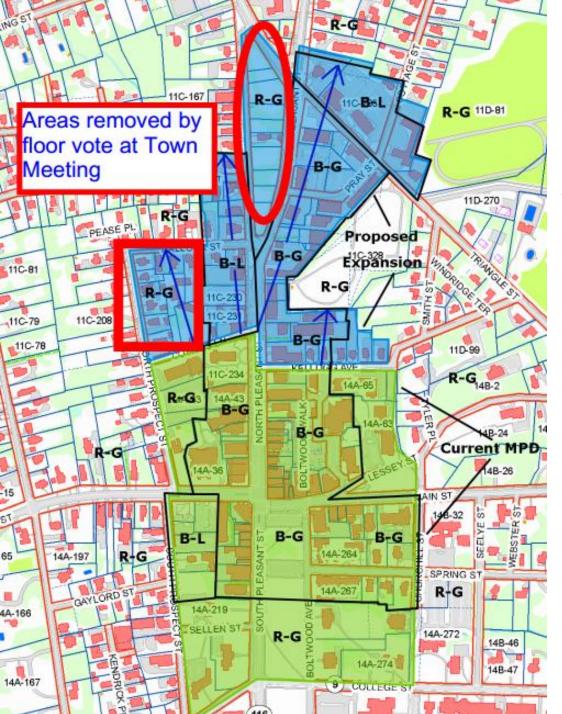


2008-

Changed from a "Zone" to an overlay "District".

Made minor changes to boundaries and updated language.

Highlighted larger policy issue related to expanding the District to other properties and Zoning Districts

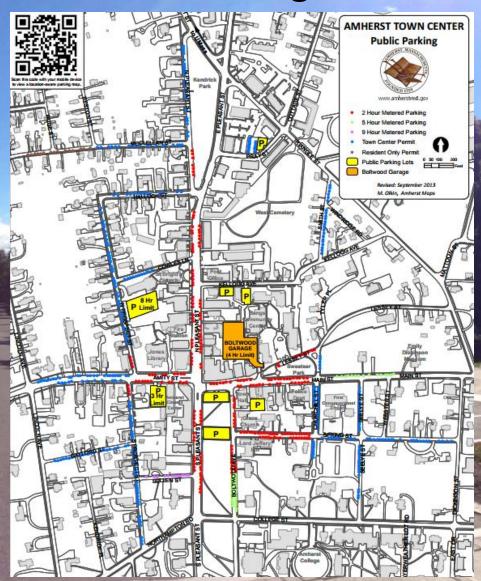


#### 2009 -

This purpose is consistent with the community's increased emphasis on denser, sustainable development in our centers—the 'village center' concept strongly supported in the community planning process and described in the draft Master Plan.

#### Town Center Permit Parking

This system was adopted by the Select Board in October of 2000 and is a non-zoning permit system intended to provide long-term parking for people who live, work, or own property downtown rotecting prime-street parking for customers and **VISITORS.** 



#### Town Center Permit Parking

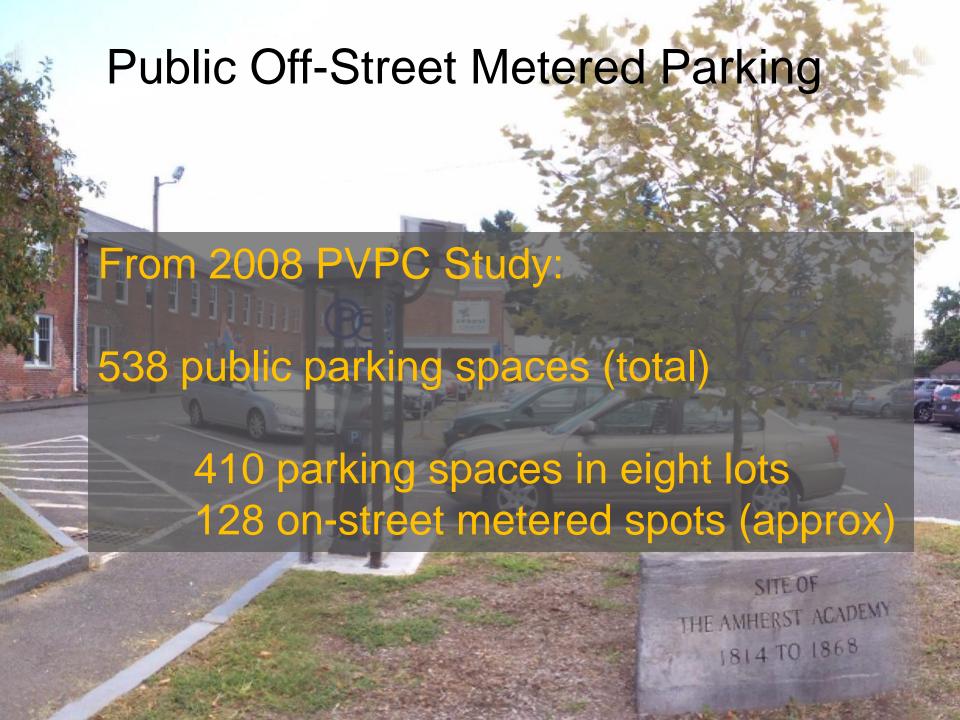
Eligible for people who reside, work, or own property in Town.

#### FY2014:

740 total permits sold

Approximately 500 to businesses Approximately 150 for residents

Most recent changes (March 2013): 21 spaces on Gaylord Street 25 spaces on Spring Street\*



#### Public Off-Street Metered Parking

2008 PVPC study conclusion:

Lot 48 (CVS lot) highest utilized at 110% during afternoons

Amity (both sides) meet or exceeds 100% utilization

Public lot adjacent to CVS not greater than 41% Northerly lots, such as Pray Street, not greater than 50%

#### **Private Lots**

#### From 2008 PVPC Study:

There are 1,159 private parking spaces

The highest utilization rates from 11 a.m. to 2:30 p.m.

Several lots under 40% utilization throughout the day

Lot 81 (Amherst College Alumni Lot) containing 143 spaces never exceeded 70%

## Winter Parking

No overnight on-street parking from December 1 to April 1

Limited parking available:
Lower lever of garage
Metered side of Pray Street
Some on Campus options

Vehicles ticketed nightly or towed during storms

### Non-Metered On-street Parking

Typically on outskirts of Town Center Permit system

Typically unmarked (except for near some intersections)

Subject to general parking regulations

May require more study

## Public Comment

Goal:

Not to provide immediate answers or responses, but to listen, record, and catalog issues, Concerns and questions.

Subsequent forums will be used to confirm issues raised and begin to establish future options and solutions.

- Be Respectful
- Be Constructive
- Be Concise